

**Stevens County**  
Quit Line Data Summary  
January 1 - March 31, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 34</b>	<b>N = 4,096</b>
<b>Percent of Statewide Calls</b>	1.0%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.7%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 34</b>	<b>N = 3,737</b>
Female	55.9%	61.7%
Male	44.1%	38.3%
<b>Race/Ethnicity</b>	<b>N = 31</b>	<b>N = 3,032</b>
People of Color	3.2%	12.8%
White	96.8%	87.2%
<b>Age</b>	<b>N = 32</b>	<b>N = 3,176</b>
Less than 18 years old	0.0%	2.3%
18 - 24 years old	6.3%	16.2%
25 - 34 years old	12.5%	23.2%
35 - 44 years old	34.4%	27.0%
45 years and older	46.9%	31.4%
<b>Education</b>	<b>N = 32</b>	<b>N = 3,209</b>
Did not graduate high school	21.9%	19.8%
High school graduate	31.3%	33.3%
Some college/vocational school	34.4%	36.9%
College graduate	12.5%	10.0%
<b>Caller Type</b>	<b>N = 34</b>	<b>N = 3,483</b>
General Information	2.9%	10.6%
Health care provider	0.0%	3.4%
Tobacco user	97.1%	86.1%
<b>Payer Type</b>	<b>N = 24</b>	<b>N = 2,167</b>
Insured	33.3%	40.2%
Uninsured	20.8%	25.1%
Medicaid	45.8%	34.7%
<b>Heard About</b>	<b>N = 30</b>	<b>N = 3,110</b>
Past caller	13.3%	12.9%
Employer/worksites	3.3%	1.4%
Health care provider	3.3%	17.0%
Television	13.3%	23.9%
Outdoor advertisement (billboard/bus/wall)	3.3%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	0.0%	6.2%
Radio	3.3%	1.1%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	3.3%	5.2%
Family or friend	56.7%	21.5%
Health Department	0.0%	3.0%
School	0.0%	0.9%